

# CHALLENGE

IPMA<sup>»</sup>

international  
project  
management  
association

Global Young Crew

WORKSHOP 2010

Are you up for the challenge?

# Young Crew Workshop

Are you up to the challenge? 29<sup>th</sup> – 31<sup>st</sup> October 2010, Istanbul, Turkey

## Letter from the host

Dear participants,

It is a great pleasure to host such an incredible event in Turkey. This workshop will give us different experiences, the kind of achievements that will shape our future success.

I believe that Istanbul will be an excellent venue, as the cradle of different civilizations and cultures. As young people, we will score this possibility and apart very good memories from Istanbul. Besides our acquisitions will lead our profession as a project manager and open new opportunities to our future life.

Istanbul awaits you!  
Best regards,



### **Oğuz Gürkan Uysal**

Host of the Workshop  
Assistant Manager of the World Congress

## Letter from the chairman of the workshop

Bistamundi everybody!

It is an honor for me to welcome you all to this year's Young Crew Workshop, your workshop.

The theme of the IPMA World Congress – and almost by extension of our event too – is that of opportunities and challenges. And it cannot be denied that there were some challenges. And they were not few in number. I cannot but thank the whole team for all they have done for us to overcome them.

But as the days get closer – and seem shorter – I grow more and more optimistic about the event that we are going to be taking part on. You can call it learning. Some even call it enlightening. Others call it refreshing. Most also call it fun, following the work hard, play hard motto. I personally like to call it 'a different motto. I personally like to call it 'a different experience', an opportunity for you to explore new horizons. And for that I would like to thank all our speakers and trainers. They are the ones that will provide that marvelous experience for us.

I hope that you all enjoy it, and... see you around!

Bistamundi,



### **Dr. Daniel Collado-Ruiz**

AKA "Spanish Teacher"

IPMA Young Crew Management Board

Chairman of AEIPRO Joven (Spain)

# ARE YOU UP TO THE CHALLENGE?

YC Workshop is your opportunity to get to know young and project-oriented people around the world! During the workshop you will be able to participate in interactive workshops and presentations from professional-level keynote speakers.

You will have the opportunity to expand your horizons and bring new and creative views to the way you manage your projects. The emphasis will be put on group discussions, interactive learning, networking and having fun. Are you up to the challenge?



## Young Crew and IPMA

IPMA (International Project Management Association) Young Crew is a key component for the development of leading project managers. The main goals of IPMA Young Crew are to provide a ground for project management knowledge and experimental learning, identify the needs of the young, and provide opportunities for interaction and information exchange. It comprises of young professionals, students, faculty trainers, directors of companies, from different countries and aged up to 35.

### Why attend?

The event is a great chance for you to learn more about yourself, get to know new people, boost your networks and, of course, share your experiences with others. During the interactive sessions, your know-how in project managing will skyrocket!

### What will you get?

You will get to experience different issues related to project management, learn about young crew programs and initiatives, discuss the future of project management with leading experts of the field and have a fun and cultural experience!

### Who will you meet?

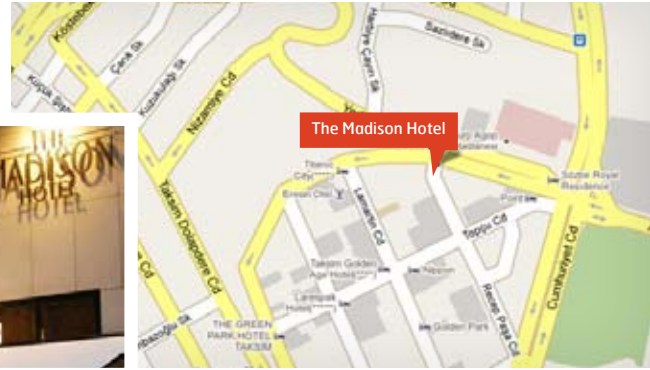
Young Crew Workshop is your place to meet young people from the field of project management, and to exchange your ideas with them. Most of the participants are Young Crew members of IPMA, and they come from all around the world. You will also meet top trainers who will refresh your ideas in project management!

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# Facilities and map

## Venue and welcome party

Madison Hotel  
Recep Paça Cd. 15,  
Taksim, ISTANBUL  
[www.themadisonhotel.com.tr](http://www.themadisonhotel.com.tr)



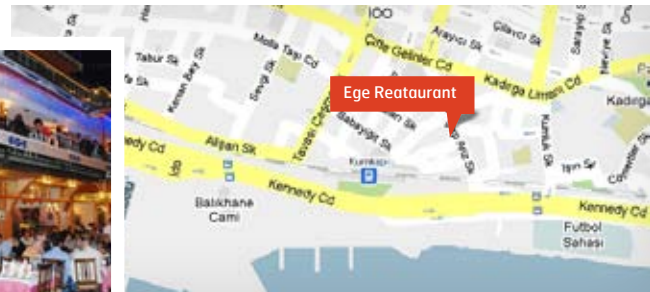
## Saturday gala dinner

Semiramis 1 Yatch  
[www.semiramis1.com/em/english/](http://www.semiramis1.com/em/english/)



## Sunday dinner

Ege Restaurant  
Çap Ariz Sokak 1  
Kumkapi, ISTANBUL  
[www.egerestoran.com/](http://www.egerestoran.com/)



## Short summary

**FRIDAY**

October 29<sup>th</sup>

**THE FIRST DAY** is developed to bring new and experienced Young Crew members together, and let them share their ideas. It is also the perfect chance to get know people and expand your network, regardless of whether this is your first Young Crew Workshop.

Being an active member of IPMA Young Crew can get you in contact with the major players of the future, both in the domestic front and abroad. It develops your social skills, teaches you organizational skills and, most importantly, it is fun! Come with us and you will get to know – and participate in the development of – initiatives such as Coaching for Development, Project Management championships, creACTivity, etc.

**SATURDAY**

October 30<sup>th</sup>

**THE SECOND DAY** is for your eyes to open: gain new insights from more experienced and young project management professionals. And all that in a way that you are surely not expecting!

Discover with us the stories of leading young project managers – finalists for this year's Young Project Manager Award – and the projects they have lead. You will also have the chance to open your mind to innovative ways of dealing with your projects during our afternoon workshops.

And all this will be topped with an elegant boat -ride gala dinner through the Bosphorus, where the Young Project Manager Award winner will be announced. Then the boat will bring us to the heart of the Istanbul nightlife.

**SUNDAY**

October 31<sup>st</sup>

**THE THIRD DAY** is for us to share together. We will start the day with... no, you will get to hear about that later. We do not want to spoil de surprise!

Then we will have morning workshops on themes related to the future of project management, and the day will conclude with a visit to the famous landmarks in Istanbul.

What's on?

# Schedule



## 29 October Friday

13:00 - 14:00

Registration Madison Hotel

14.00 - 14.30

**Opening session**

14.30 - 16.30

**No money no honey?  
Workshops  
for new young crews**

**International collaboration.  
Workshop for more experienced  
young crews**

16.30 - 17.00

**New challenges and opportunities from the IPMA Young Crew**

17.00 - 17.30

Coffee break

17.30 - 18.30

**Meetings for the different projects presented**

21.00

**Welcome party**

## 30 October Saturday

09.00 - 09.30

Registration Istanbul Madison Hotel

09.30 - 10:00

**Opening session**

10:00 - 10:42

Keynote: **The answer is not always 42**

10:42 - 11:00

Coffee break

11:00 - 12:00

**creACTivity:  
Ideas at the coffee break**

**Teams with leaders  
or leaders with teams**

12.00 - 13.00

Lunch

13.00 - 15.00

**creACTivity:  
Ideas at the coffee break**

**Teams with leaders  
or leaders with teams**

15.00 - 15.15

Coffee break

15.15 - 16:00

Keynote: **The 7 Habits of Highly  
Effective People**

16:00 - 16:30

**Awards presentations**

16.30 - 17.30

**Which animal in the PM Zoo are you?**

17.30 - 20.00

Opportunity to rest

20.00 - 22.00

**Boat dinner and awards**

23.00 - 05.00

**Opportunity and challenges of networking**

## 31 October Sunday

05.00 - 09.00

Opportunity to recover yourself

10.00 - 11.15

**If you skip this... you will be sorry afterwards...**

11:15 - 11:30

Coffee break

11.30 - 12.30

**Crossroads**

**The Energy Bus**

12.30-13.30

Lunch

13.30-14:15

Keynote: **Project management: yesterday, today and tomorrow**

14.30 - 15:00

**Transfer to center**

15:00 - 17:30

**Sightseeing routes**

17.30 - 18.00

**Transfer back to hotel**

Opportunity to rest

21.00 - 23.00

**Party Night**



# Keynotes

## The answer is not always 42

How important is estimating to project management and decision-making? Asapm President and incoming IPMA Executive Board member Stacy Goff will use a race car driving scenario as the foundation to explore this topic in an interactive and innovative “story problem” exercise with Young Crew workshop participants during his keynote address.



**Stacy Goff**  
Asapm President  
ProjectExperts President

## The 7 Habits of Highly Effective People

- HABIT 1:** Be Proactive - focus on the things you can actually do something about.
- HABIT 2:** Begin with the End in Mind - begin everything you do with a clear picture of your ultimate goal.
- HABIT 3:** Put First Things First - manage your life according to your needs and priorities.
- HABIT 4:** Think Win-Win - integrity: stick with your true feelings, values, and commitments; maturity: be considerate of the feelings of others; abundance mentality: believe there is plenty for everyone.
- HABIT 5:** Seek First to Understand, Then to Be Understood - learn how to communicate clearly and listen to others.
- HABIT 6:** Synergize - “two heads are better than one.”
- HABIT 7:** Sharpen the Saw - allow yourself to grow by maintaining a balanced program in the four areas of your life: physical, social/emotional



**Rengin Akkemik**  
Corporate Training Consultant  
FranklinCovey

# Project Management – yesterday, today and tomorrow

What has Project Management gone through? Where are we today? Only understanding the evolution of this discipline will be able to face the challenges that the future holds us.

This revealing closing keynote wraps up the concepts that have been developed during the workshop, pinpointing what future practitioners those participating in this workshop – will have to cope with, and how to learn from past experience. And invigorating and insightful look at history and prospecting.



**Miles Shepherd**  
Chairman of the IPMA Council

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## Workshops

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### Young crew workshops about Young Crew

During the first day, we will divide in two groups: those involved in more experienced Young Crews will deal with the topics of how they can interact with – and benefit more from – the international environment. For those of you starting up – or not even involved – there will also be a workshop on startups and organizing first events. Do not miss this perfect launch pad for your Young Crew!

## creACTivity: Ideas at the Coffee Break



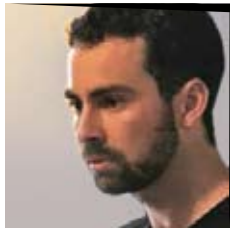
### **Gloria Costa**

Communication Designer  
European Voluntary Service

In this 5th edition of the Young Crew creACTivity workshop we will explore the links and limits of openness and creativity within a project based on the Millennium Development Goals Declaration.

### **Can you be too creative?**

Can you plan creativity? When to say “no” to creative individuals? How not to get lost in the cloud of creativity?



### **Estuardo Calderón**

International Relationships  
German GPM Young Crew

Through a series of exercises in a “Coffee Break atmosphere” we will offer you the space and the techniques for defining your own points of view and discover opportunities to the world’s most pressing challenges. You first need to articulate in order to create, so expect to exchange ideas with Creative people.

## Team with Leaders or Leaders with Teams



### **Fahri Akdemir**

PM Soft Skills Trainer

Every project has a project team and every team has a leader or every project has a leader and every leader has a team. This workshop is aimed to create a better understanding of these terms by increasing the level of awareness about leadership and teambuilding.

Participants will have chance to use their leadership skills and teamworking skills in a safe environment through simulation based games and also this workshop will be supported by a special project management laboratory session where participants will work in project teams on a certain assigned laboratory question related to main theme.

Participants may have the chance to see their breakeven points on leadership and teamworking approaches in a safe controlled environment with joy and pleasure.

## Young Project Manager Award presentations

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The **IPMA Young Project Manager Award** is awarded annually to recognize and motivate young project management professionals around the world. Introduced in 2006 at the IPMA Young Crew conference in Shanghai, China, the IPMA Young Project Manager Award recognizes rising talent in the project and program management industries by honouring young project managers for their accomplishments early in their careers.

The finalists for the 2010 IPMA Young Project Manager Award are **Judit Hernandez Sanchez**, **Saad Hegazy**, and **Shailesh Nepal**. The award winner will be announced at the IPMA Global Young Crew Workshop on Saturday, October 30<sup>th</sup> in Istanbul, Turkey. Participants at the Workshop will have the opportunity to see presentations from the finalists and learn more about their exceptional projects.

## What animal are you in the PM ZOO?”

Are you a bear in a cage, monkey, koala bear, or mole? Join Stacy Goff and Young Crew Workshop attendees in a fun networking session to better understand your individual interpersonal style and how your work behavior contributes to project success.



**Stacy Goff**

Asapm President  
ProjectExperts President

## The Energy Bus: 10 Rules Young Project Manager To Build A Positive & High Performing Team



### Edward Logan

Director at Merlin International,  
Young Crew USA Advisory Board  
and ASAPM Member

A positive attitude or energy is one of the most important assets we can have both personally and professionally. A positive disposition provides a perspective that has no limits, and is a must have for any aspiring top young project manager. With a positive attitude or energy, you can see the bright side of life, become optimistic and expect the best to

happen. That positive energy is a powerful tool to have when dealing with the daily challenges that life and work can bring. Positive Energy....It's a term being talked about a lot more frequently in classrooms, board rooms and locker rooms. After all, when business legend Jack Welch says that great leaders have loads and loads of positive energy and Pete Carroll, coach of USC football credits positive energy

as a key ingredient to winning two national championships, people listen, take notice and start asking questions. What is positive energy? How do I develop it as a leader? How can I infuse my project team with it? The purpose of this workshop is to develop practical positive strategies and easy to use action plan to build a high performing team.

## Crossroads



### Tom Taylor

Principal of dashdot  
Joint founder of Buro Four  
Vice President of APM

Crossroads!? What comes to mind? Decision making or dithering? Robert Johnson or Eric Clapton? Geography or history? Careers or project stages? Ethics or commercialism? Being green or being mean? When you are at a crossroads what do you wish you had with you? A map? A compass? A sandwich? Wisdom? This one hour workshop will keep asking these sorts of odd questions through a series of participative case studies, discussion and argument.

Tom Taylor is an experienced, eminent, prize-winning, award-winning project manager and business advisor. He is also a consultant, lecturer, speaker, occasional broadcaster and prolific author. He has been supporting young and new project managers at events and behind the scenes for some years.



**We are looking forward to seeing  
you in Istanbul!**